



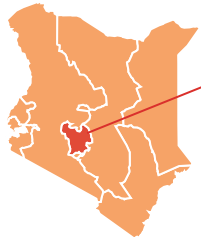
COFFEE FARMERS AND COVID-19 IN KENYA

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DATA | RESEARCH | ADVISORY

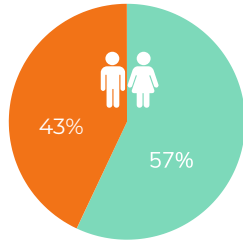
TechnoServe
Business Solutions to Poverty

Survey rounds 1 & 2 | June 2020

Coffee farming households in Kenya

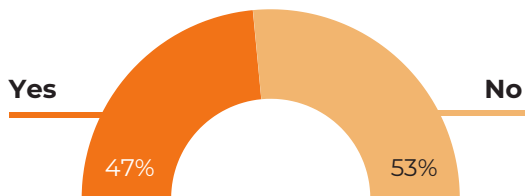


452
households surveyed



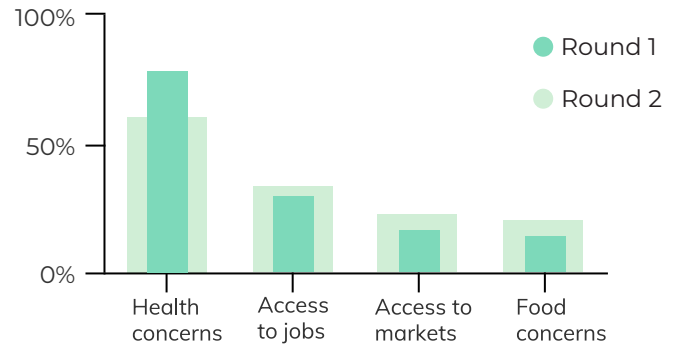
50%
of households have children who were attending school prior to school closures

Household includes a member aged 60+:



COVID-19 knowledge and concerns

Farmers' top COVID-19 concerns:



Younger farmers are **more knowledgeable** about COVID-19

55

average age of farmers who **could** identify 3+ preventative measures

60

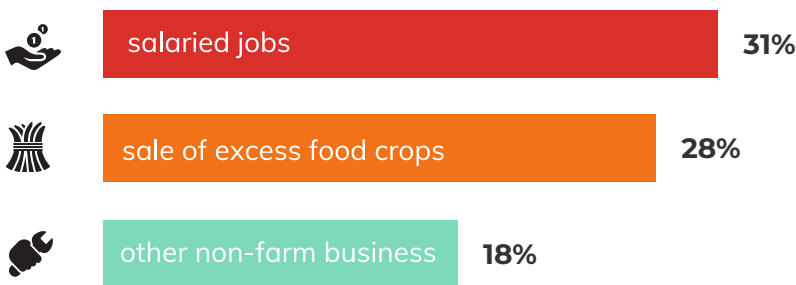
average age of farmers who **could not** identify 3+ preventative measures

How have coffee farming households been affected so far?

76%

of households have **lost income** as a result of COVID-19 since the outbreak began

Households report losing income from diverse sources, in particular:



Loss of job opportunities in the coffee sector is the main reason for lost coffee farming income, which has knock-on effects for farming activities



1 in 3 farmers report difficulties implementing pest and disease management activities



1 in 4 farmers report difficulties applying fertilizer or compost and with sucker selection

How do households cope?

90%

of households report using coping strategies to cover basic needs.

Larger households report using more food-based coping mechanisms, such as:

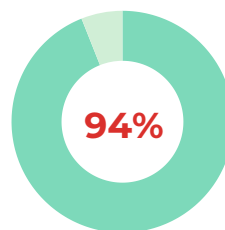


relying on less preferred or cheaper food

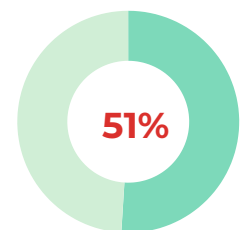


reducing meal size or number

Farmers are **pessimistic** about **current and future** financial wellbeing



of farmers believe they are **worse off financially than they were one year ago**



of farmers believe they **will be worse off financially in one year than they are now**